



IT'S
YOUR TIME.
MAKE IT
YOUR ERA.



The Era is your exclusive world created
to house your dreams.

It defines a future that you can live in today.

Make it your era with unmatched elegance and comfort,

signature architecture and an abundance of delights.

Experience what it is like to live miles ahead of time.

Experience the new Era in living.




2 & 3 Bed Spacious Residences



BRING IN YOUR ERA IN A DEVELOPMENT MILES AHEAD OF TIME.

Ten X Era does a remarkable job of setting the standard for the times to come with its signature smart use of space and amenities for a futuristic lifestyle. The few who will get to call it home, will tell the world they live ahead of time. It's miles ahead of everything that defines the good life.





3.74 acres gated development

Three 38-storey towers

26,500 sq.ft. clubhouse

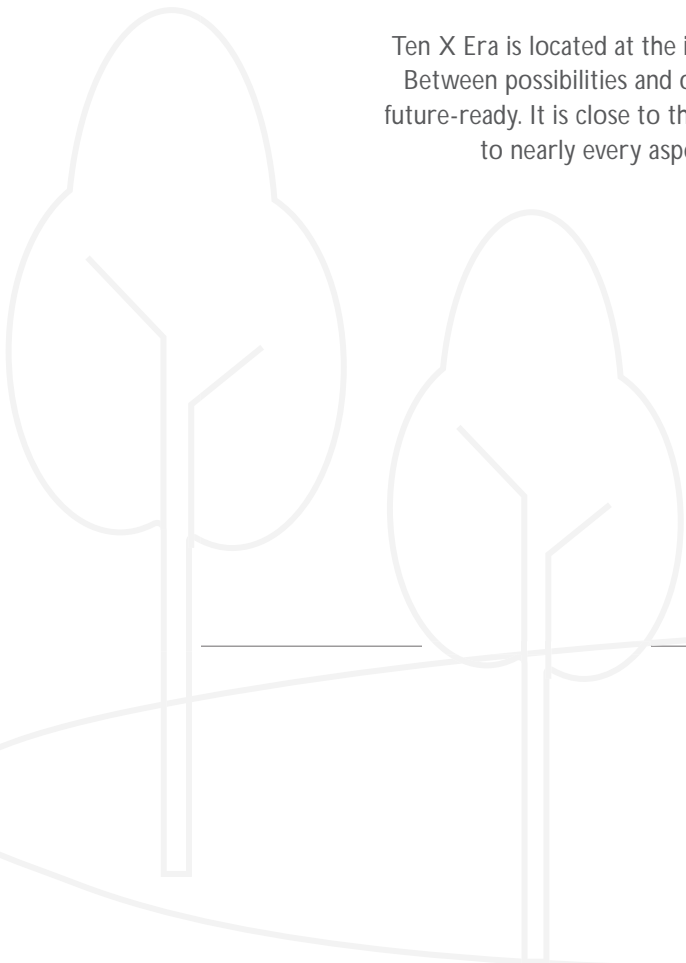
40+ indoor and outdoor amenities

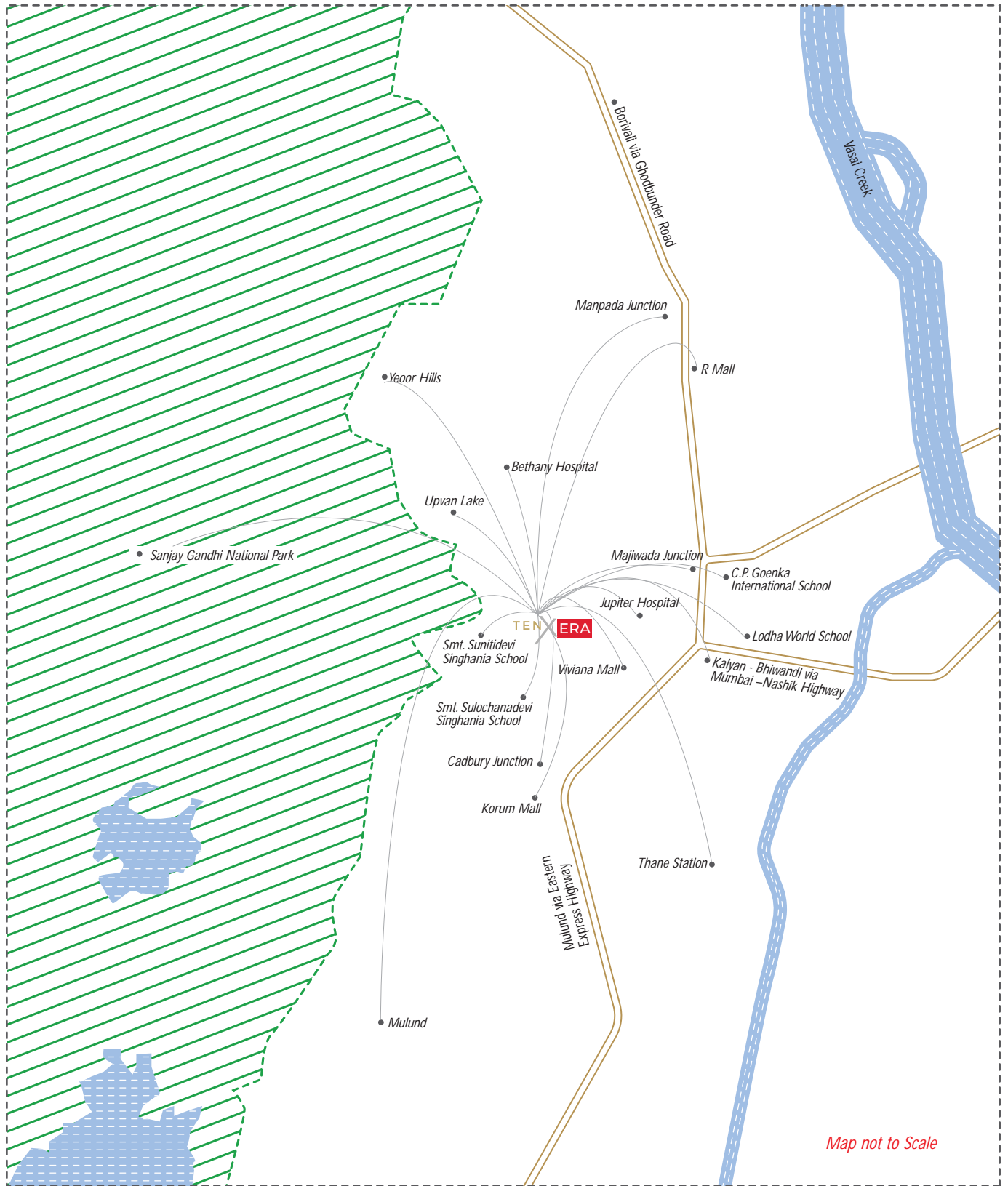
*Efficiently planned 2 and 3 bed
Vaastu compatible homes*

Centrally located, next to Viviana Mall

IN THANE'S CENTER. YET MILES AHEAD.

Ten X Era is located at the intersection of today and tomorrow. Between possibilities and opportunities. It's far ahead in being future-ready. It is close to the world-class Viviana Mall and closer to nearly every aspect of today's fast-paced life.





Shopping

- Viviana Mall - 2 min
- Korum Mall - 5 min
- R Mall (Thane) - 12min

Connectivity

- Cadbury Junction - 3 min
- Majiwada Junction - 5 min
- Teen Hath Naka - 7 min
- Thane Station - 10 min

Highways

- E.E.H. - 3 min.
- Mumbai - Nashik Highway - 5 min.
- Ghodbunder Road - 10 min

Schools

- Smt. Sunitidevi Singhania School - 5 min
- Smt. Sulochanadevi Singhania School - 5 min
- Lodha World School - 9 min
- C.P. Goenka International School - 12 min

Hospitals

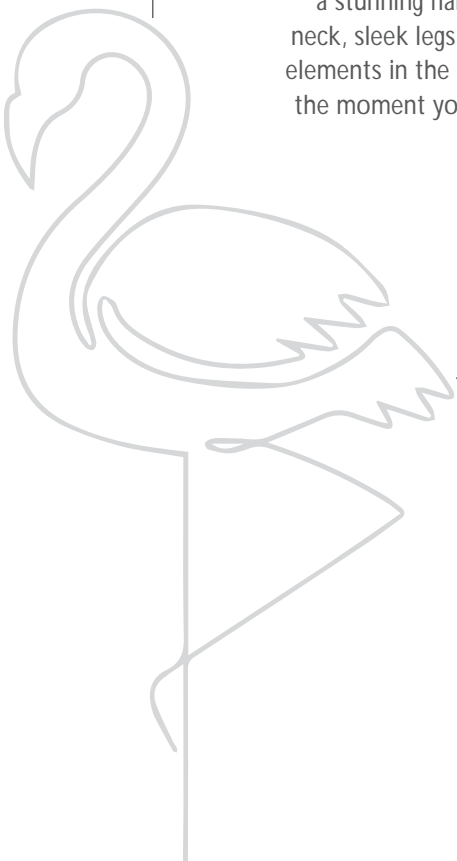
- Jupiter Hospital - 2 min
- Bethany Hospital - 10 min

MAKE IT YOUR ERA WITH BEST-IN-CLASS AMENITIES.

A lifestyle that's miles ahead of time, needs carefully curated amenities that enhance the feeling of being above and beyond the crowd. From small pleasures to big moments. From quiet contemplative moods to happening party places, Ten X Era has it covered for your todays. And tomorrows.

WHEN NATURE INSPIRES ARCHITECTURE, IT'S MILES AHEAD.

Every winter, flamingos from near and far flock to the waters near Thane. These elegant visitors with their distinctive profiles have been our muse in creating a stunning flamingo-inspired podium. Their wide wings, long feathers, S-shaped neck, sleek legs, curved beak and more provided the creative sparks to the various elements in the podium. Like a majestic flamingo, your imagination takes wings from the moment you enter the main gate, walk around the pool or relax at the shaded parts of the gardens and lawns.





Artistic Impression

GROUND & PODIUM LEVEL AMENITIES

 Pool Deck

 Pet Park

 Hammock Garden

 Tennis Lawn

 Senior Pavilion

 Family Pool

 Yoga Pavilion

 Cricket Box

 Picnic Area



Artistic Impression



Artistic Impression



Artistic Impression



A LAVISH CLUBHOUSE CAN TAKE SOCIALISING MILES AHEAD.

At 26,500 sq.ft., the well-appointed clubhouse has what it takes to be a destination on its own. But what it does remarkably well, is that it offers a new perspective of how socialising can be far ahead. Invite a few of your close friends for a game of baddy in the indoor court or organise a private screening in the mini-theater. The possibilities are endless.



CLUBHOUSE & TOWER AMENITIES



Spa



Mini Theater



Community Kitchen



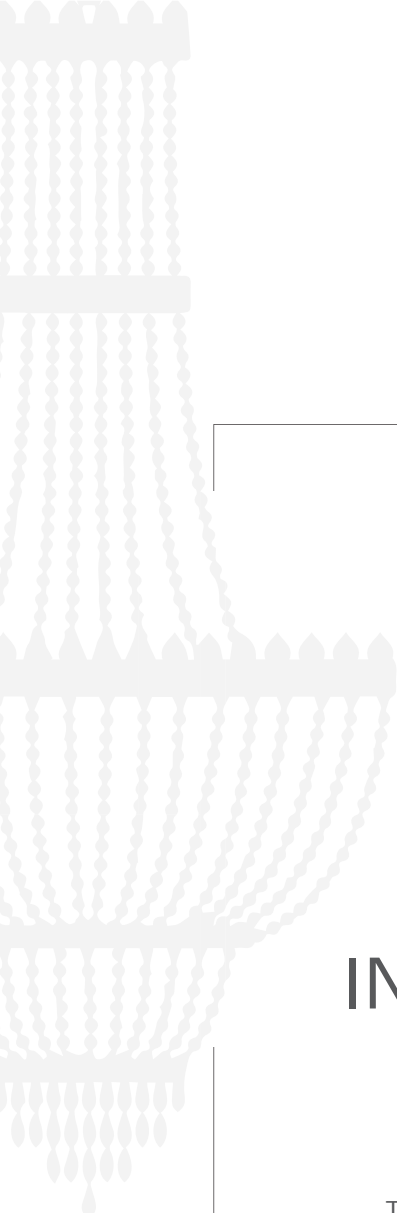
Gym & Pilates studio



Library & Reading Lounges



Pet Spa



MAKE IT YOUR ERA IN HOMES THAT REDEFINE INDULGENCE.

The best talents in the real estate industry have looked at what's beyond the horizon and have brought them for you and your loved ones. From a design perspective, aesthetic sense and smart living for residences that are able to turn ordinary moments into magical ones, filled with peace and wonder.



Actual image of show flat



Actual image of show flat



Actual image of show flat

BUILDING AND APARTMENT SPECIFICATIONS

- Well-lit lobby and passage
- 8 apartments per floor with 6 high-speed elevators
- Vastu-compliant entrance
- Spacious entrance foyers*
- Spacious deck in living room of all apartments
- 9'6" floor to floor ceiling height
- Wardrobe niches in all bedrooms^
- Spacious utility areas
- Video door phone
- Common flooring: Branded vitrified tiles
- CP sanitaryware: Jaquar/ Hindware/Vitra or equivalent
- Toilet & balcony flooring: Branded anti-skid vitrified tiles
- Hardware: Godrej/ Dorma/ Hafele or equivalent

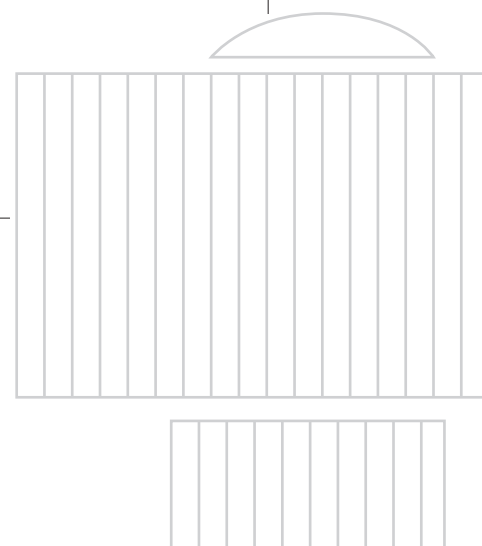
* Except for 3 BHK Eterna | ^ Except for 1 bedroom of 3 BHKs

RAYMOND REALTY- GO BEYOND

Raymond, the textile powerhouse is synonymous with trust, quality and excellence. Besides textile and apparel, this formidable group has also made its presence felt in diverse segments such as FMCG, Realty, Engineering and Prophylactics in the national and international markets.

Winning hearts for the past nine decades, Raymond is definitely a force to reckon with, giving it the confidence to take the next big leap - real estate development. With Go Beyond as its guiding mantra and central theme, Raymond ventured into the real estate development business in 2019 as Raymond Realty.

Our superior offerings have disrupted the Thane real estate market. The Address by GS offered a signature luxury experience curated by the Chairman and Managing Director, Mr. Gautam Singhania. Ten X Habitat achieved the remarkable feat of delivering Ten X Habitat two years before the RERA deadline for Phase 1. The overwhelming response to The Address by GS, demanded a Season 2, which was also a huge success. The super luxury market was impressed by the Limited edition monogrammed residences, The Invictus by GS. And we have just begun.



The Address by GS - Season 2



Artistic Impression

The Address by GS



Artistic Impression



Actual Image of Tower elevation

Ten X Habitat



GROUND FLOOR DEVELOPMENT PLAN



● - Ground Level

- | | | | |
|--------------------------|--------------------------------------|----------------------|--------------------|
| 1. Public Road | 6. Drop-off Feature Wall | 11. Hammock Garden | 16. Lobby Tower B |
| 2. Entrance /Exit Portal | 7. Drop-off Water Feature | 12. Cricket Pitch | 17. Lobby Tower C |
| 3. Entrance Signage | 8. Drop-off Sculpture | 13. Pet Park | 18. Club Reception |
| 4. Internal Driveway | 9. Ramp Up to 1 st Podium | 14. Butterfly Garden | 19. Exit |
| 5. Drop-off Pattern | 10. Adventure Play | 15. Lobby Tower A | |

PODIUM LEVEL DEVELOPMENT PLAN



● - Podium Level

- 1. Ramp
- 2. Multipurpose Lawn
- 3. Main Pavilion
- 4. Lap Pool (12m.x30m.)
- 5. Wet Deck with Feature Canopy
- 6. Pool Deck
- 7. Pool Cascade
- 8. Water play

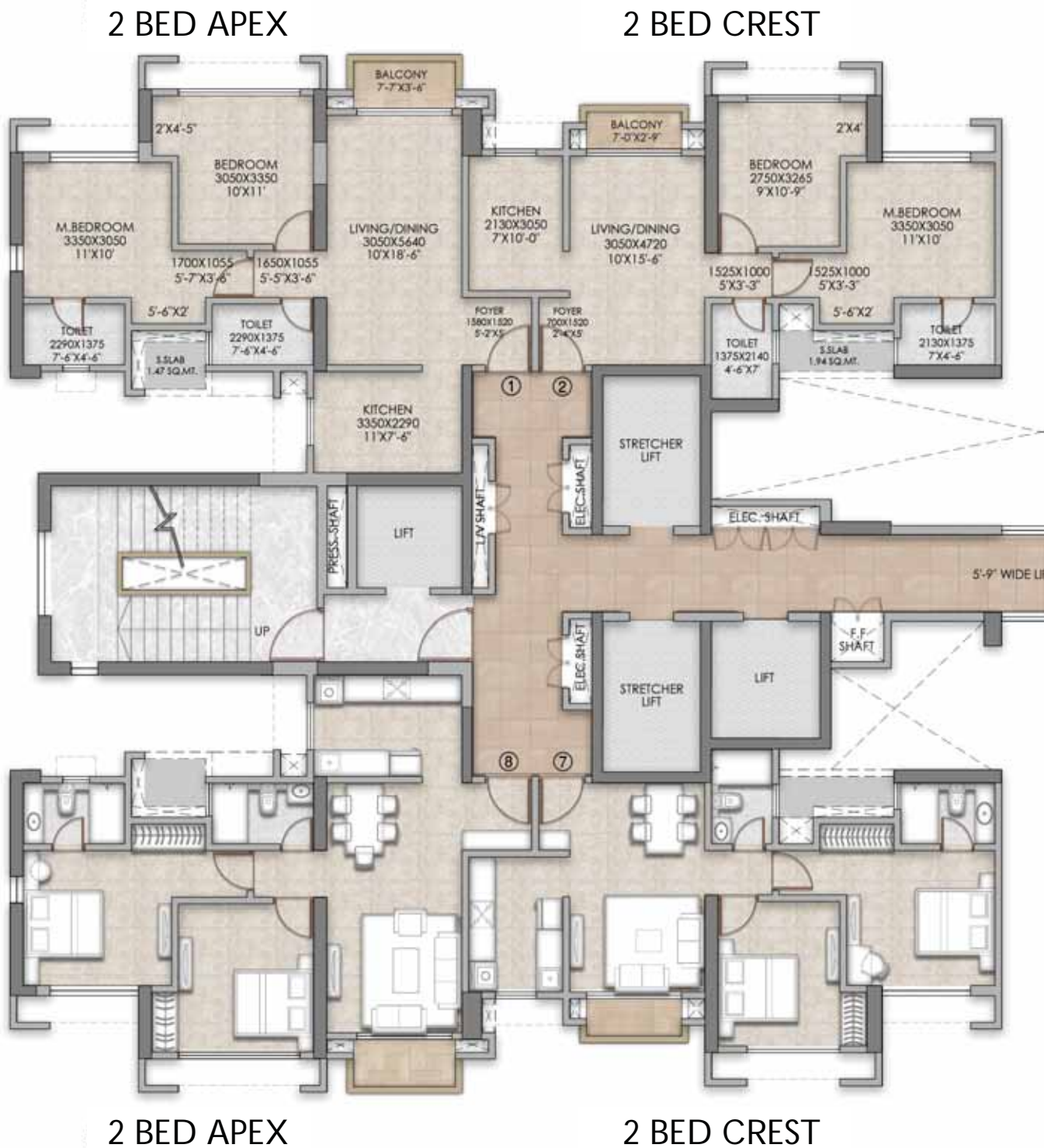
- 9. Kid's Pool
- 10. Outdoor Fitness
- 11. Tennis Lawn
- 12. Leisure Deck
- 13. Outdoor Library
- 14. Senior Pavilion
- 15. Kids' Play Area
- 16. Play Lawn

- 17. Family Area
- 18. Family Pod
- 19. Aromatic Garden
- 20. Tai Chi Plaza
- 21. Picnic Area
- 22. Yoga Lawn
- 23. Yoga Pavilion
- 24. Chess Garden

- 25. Herb Garden
- 26. Cricket Box

● - Unit Numbers

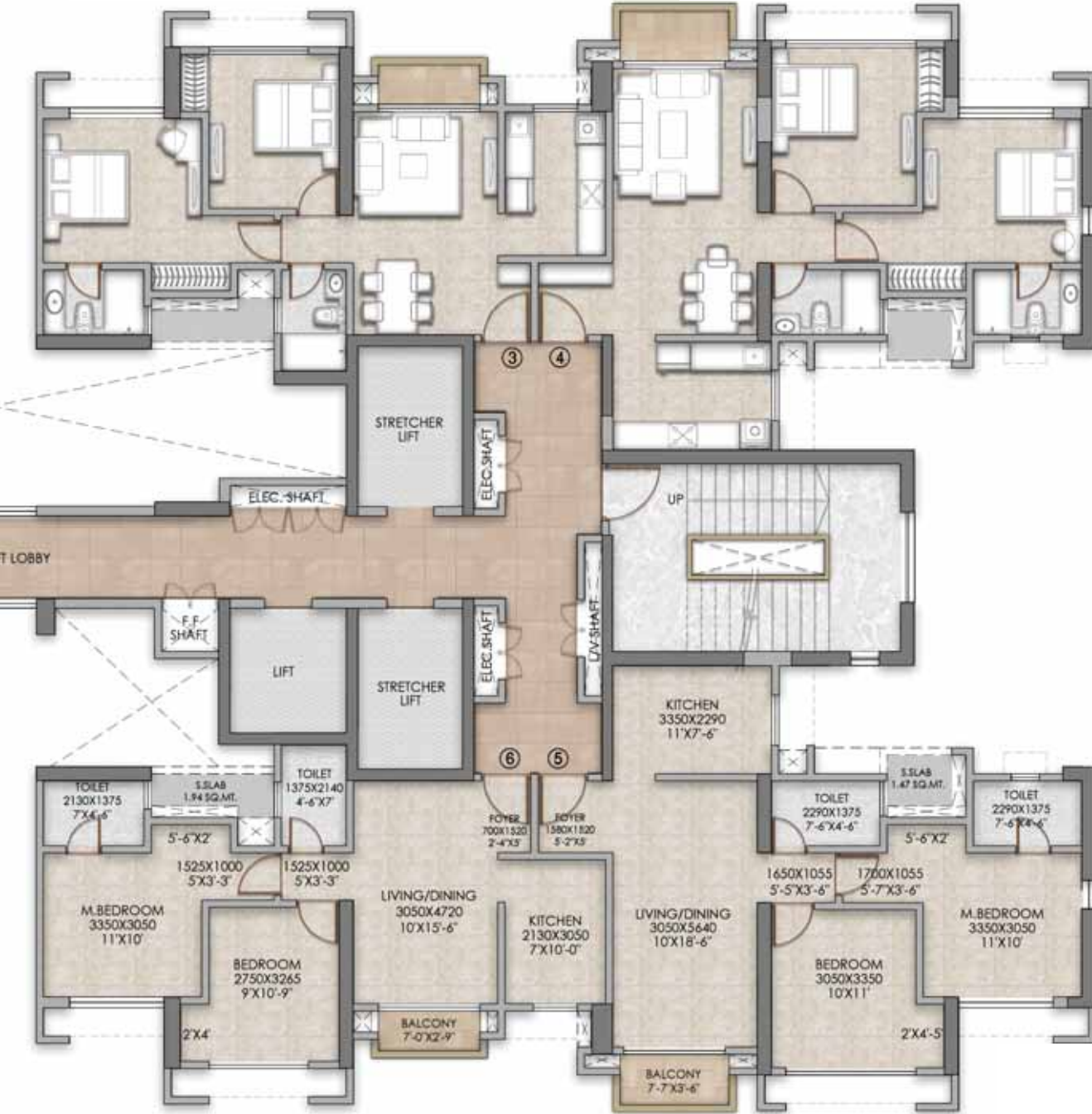
TYPICAL FLOOR PLAN - TOWER A



This plan is for space planning purpose only. All dimensions are unfinished structural dimensions, variation in RERA areas may occur on account of planning constraints/ site conditions/ columns/ etc. All image/s are strictly for illustrative and representational purposes. The specifications, pictures, images, aesthetics, features, views, amenities, facilities and surroundings shown/mentioned form a part of the offer and shall be incorporated in the Sales document shall supersede all the aforesaid representation. Features, fixtures, fittings, goods, accessories, furniture and any other information reflected/displayed in the final amenities & finishes. Actual amenities will vary in planning and upon actual construction. Amenities are for the whole Project viz TEN X ERA Raymond Realty and they will be available at the Project website <https://maharera.mahaonline.gov.in/> to satisfy themselves with respect to the sanctioned plans/permission/approval/other details related to the Project. Other terms & conditions apply. Date of Project Completion: 31/03/2024

2 BED CREST

2 BED APEX



2 BED CREST

2 BED APEX



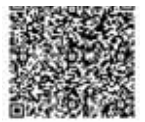
...finishing.
 part of project TEN X ERA Raymond Realty | Tower A, TEN X ERA Raymond Realty | Tower B, TEN X
 9520 and are only for representational, illustrational and indicative purpose. The terms and conditions to
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 e delivered in phased manner. Prospective customers are requested to visit Maharera website viz
 nting: November 2023.



TEN X ERA TOWER A
 MAHARERA P51700053528



TEN X ERA TOWER B
 MAHARERA P51700049592



TEN X ERA TOWER C
 MAHARERA P51700049520

TYPICAL FLOOR PLAN - TOWER C

3 BED ELITE

3 BED ETERNA



3 BED ELITE

3 BED ETERNA

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AWARDS

2022

REALTY PLUS CONCLAVE & EXCELLENCE AWARDS - WEST
Luxury Project of the Year – The Address By GS

STELLAR RECORD AWARDS
Brand of the Year – Raymond Realty

2021

MID-DAY REAL ESTATE INTERNATIONAL ICONS
Iconic Project of the Year - Ten X Habitat
Iconic Developer of the Year - Raymond Realty

NATIONAL PRIDE EXCELLENCE AWARDS IN REAL ESTATE
Best Brand Marketing - Raymond Realty
Brand of the Year (Realty) - Raymond Realty

GLOBAL REAL ESTATE CONGRESS
Emerging Developer of the Year (Residential) - Raymond Realty

REALTY PLUS CONCLAVE & EXCELLENCE AWARDS - WEST
Fastest Growing Realty Brand of the Year - Raymond Realty
Best Selling Project of the Year - Ten X Habitat

2020

MIDDAY REAL ESTATE & INFRASTRUCTURE ICONS
Marketing Campaign of the Year, Thane - Uno Homes
Iconic Project of the Year, Thane - Ten X Habitat

HINDUSTAN TIMES REAL ESTATE TITANS AWARDS
Iconic Residential Project, Thane - Ten X Habitat

2019

11TH REALTY PLUS EXCELLENCE AWARDS - WEST
Mid Segment Project of the Year - Ten X Habitat
Residential Complex of the Year - Ten X Habitat

MIDDAY REAL ESTATE & INFRASTRUCTURE ICONS
Iconic Marketing Campaign of the Year, Thane - Raymond Realty
Iconic Themed Project of the Year, Thane - Ten X Habitat



YOU'VE WORN IT.
NOW LIVE IT.



Stock Image



TEN X ERA TOWER A
MAHARERA P51700053528



TEN X ERA TOWER B
MAHARERA P51700049592



TEN X ERA TOWER C
MAHARERA P51700049520

..... Sales Gallery

THE MILL - Raymond Realty Experience Center, Pokharan Road No.I, J K Gram, Thane West, Maharashtra 400606.

All image/s are strictly for illustrative and representational purposes. The specifications, pictures, images, aesthetics, features, views, amenities, facilities and surroundings shown/mentioned form a part of project TEN X ERA Raymond Realty | Tower A, TEN X ERA Raymond Realty | Tower B, TEN X ERA Raymond Realty | Tower C, TEN X ERA Raymond Realty larger project of TEN X ERA Raymond Realty bearing MAHARERA registration number P51700053528 | P51700049592 | P51700049520 and are only for representational, illustrational and indicative purpose. The terms and conditions to be incorporated in the Sales document shall supersede all the aforesaid representation. Features, fixtures, fittings, goods, accessories, furniture and any other information reflected/displayed in the images are strictly for illustrative and representational purposes only and are not part of the standard final amenities & finishes. Actual amenities will vary in planning and upon actual construction. Amenities are for the whole Project viz TEN X ERA Raymond Realty and they will be delivered in phased manner. Prospective customers are requested to visit Maharera website viz <https://maharera.mahaonline.gov.in/> to satisfy themselves with respect to the sanctioned plans/permission/approval/other details related to the Project. Other terms & conditions apply. Date of Printing: November 2023.